



Blackboard Selects Eximity as **Exclusive** Premier Partner for Online Proctoring New Partnership Increases Efficiency, Security and Convenience of Testing

NATICK, MASS. – July 2016 – Eximity®, the world leader in online proctoring software and support, and Blackboard Inc. today announced a new partnership that increases the efficiency, security and convenience of online testing at hundreds of universities and corporations. The new venture makes Eximity the exclusive Blackboard Premier Partner™ for online proctoring.

“We are proud to expand our successful relationship with Blackboard and provide a more comprehensive solution to our customers,” said Michael London, President and CEO, Eximity. “The full integration of Eximity and Blackboard promotes greater accessibility to higher education through online learning while also protecting the academic integrity and credibility of institutions.”

The two companies have already developed customizations that enhance the online learning experience. Test-taker and exam information is imported automatically combining the technology of examiLINK® and the Blackboard Learning Management System.

“Combining the power of Eximity’s robust online proctoring platform with the functionality of our leading learning management system, Blackboard Learn, makes it easier than ever for our clients to effectively assess student learning and ensure academic integrity,” said Kathleen Vieira, Vice President of Business Development at Blackboard. “Online proctoring has become critical to ensure the integrity of any online test, and Eximity sets its online testing services apart by offering the highest degree of flexibility for both organizations and students.”

A recent study by Eximity® found that 6 percent of test-takers violated exam rules while being proctored. Statistics like these, combined with the continuing explosion of online education, are increasing the demand for secure online exams. Eximity helps level the playing field by ensuring each student is properly identified and completes the test within the rules. The solution has proven to maintain the integrity and rigor of the learning environment. Eximity provides around-the-clock service by professionals fully trained in technical support to ensure higher levels of quality, convenience, and customer service.

A 2016 report released by the Babson Survey Research Group found that more than 5.8 million students took at least one online course in 2014. Eduventures, a Boston-based education research and advisory firm, predicts that the number of universities utilizing online proctoring services will double from 1,000 to 2,000 in 2016.

Eximity offers flexibility to select a level of security that matches each unique test. Options include live, recorded and automated solutions. In addition, user validation is secured by examiKey®, a proprietary keystroke identification technology, as well as challenge questions, ID verifications and facial detection.



Blackboard

About Examity

Examity was founded in 2013 to meet the needs of the growing number of online education and certification programs looking to ensure integrity. Examity provides a cost effective and flexible test integrity solution including live, recorded and automated solutions. Its proprietary keystroke identification technology, Examkey, provides an enhanced level of assurance for schools to determine the authenticity of test-takers. Since its founding more than three years ago, Examity has partnered with 150+ institutions and certification programs worldwide. For more information, visit Examity.com or follow the company on Twitter @examity.

About Blackboard Inc.

Blackboard is the world's leading education technology company. The company challenges conventional thinking and advances new models of learning in order to re-imagine education and to make it more accessible, engaging and relevant to the modern-day learner and the institutions that serve them. In partnership with its customers and partners in higher education and K-12 as well as corporations and government agencies around the world, its mission is to help every learner to achieve their full potential by inspiring a passion for lifelong learning. For more information about Blackboard, follow the company on Twitter @Blackboard.

###

Contact:

Allison Berger

aberger@examity.com

617-600-4543